

North Business Park Specific Plan – Community Advisory Committee

About the Community Advisory Committee (CAC)

The North Business Park Specific Plan (NBPSP) is an effort to guide the inevitable redevelopment of the aging business park area on the north side of the 101 Freeway, west of Lindero Canyon Road. Rather than responding to individual property owner requests for changes to zoning, the City views the NBPSP as a tool to provide a framework within which redevelopment can take place that will allow property owners to see some economic benefit for reinvesting in their properties, while enabling the City to ensure that development that is approved can be accommodated by the existing or planned infrastructure. The City maintains much more control, and can better anticipate and avoid problems, if the redevelopment of the area is looked at as a whole, rather than as individual lots without any context

As part of the community outreach and engagement process, the City's project team is convening a **Community Advisory Committee (CAC)** of up to a dozen community members to advise the team on the project. The CAC's responsibilities will be to connect with other community members/neighbors to help inform the process; amplify both decisions and concerns along the way, and to advise on what NBPSP alternatives are best for Westlake Village. The project team is looking for members who represent a diversity of thought and neighborhood/geographic representation. The group is anticipated to begin meeting in August and would meet up to five times during the six-month process. Tentative meeting dates:

1. Thursday August 29, 2019 4pm to 6pm
2. Thursday September 26, 2019 4pm to 6pm
3. Thursday October 24, 2019 4pm to 6pm
4. Thursday December 5, 2019 4pm to 6pm
5. Thursday January 30, 2019 4pm to 6pm

The CAC ideally would:

- Collaborate with the project team by maintaining an open mind to alternatives, spending the time needed to understand constraints, and help find solutions to problems encountered along the way
- Help build an understanding of the project within the broader community
- Regularly attend CAC meetings
- Come prepared to the CAC meetings by reading project materials ahead when requested
- Provide honest feedback
- Contribute to the successful delivery of a preferred solution by supporting the project(s) after the preferred selection is approved

Specific tasks would include:

- Receive briefings on technical areas
- Provide community perspective on the Plan
- Connect and outreach to community members
- Receive project updates
- Disseminate accurate information, ensure community well informed about alternatives

Desired Background and Qualifications:

Ideal candidates for CAC membership will have personal experience, knowledge, and skills that contribute to collaborative problem solving. Community members that have an interest in working with the project team to help identify a preferred solution for the NBPSP are encouraged to apply. Community members with specific subject matter expertise are also encouraged to apply. The City Manager will interview applicants and make the selection of the CAC members in consideration of the above interests.

Candidate Information:

Last Name: _____ First Name: _____

Westlake Village
Address: _____

Phone: _____ Email: _____

Please tell us about your background, interests, and expertise. Please explain how you would connect and outreach with community members to help broaden understanding and involvement of the NBPSP.

By signing this membership application, I agree to serve on the Community Advisory Committee that involves attending up to five meetings during the process.

Signature: _____ Date: _____

APPLICATION MUST BE RECEIVED BY 5:00 p.m. on July 19, 2018

Please submit your application by postal mail to 31200 Oak Crest Drive, Westlake Village CA 91361, apply on the City’s website, or print and email the application to Beth@wlv.org. If you have questions, please call City Manager Rob de Geus at (818) 706-1613.